

Canadian Journal of Green Building & Design Wins Top Honours

Winnipeg, MB—Market Zone Productions' *Canadian Journal of Green Building & Design* has been awarded Magazine of the Year. The award was in the B2B/Association category and was announced by host Terry Macleod at the Manitoba Magazine Publishers Association's 3rd annual Maggie Awards Celebration on Thursday, April 28. Other entries in this category were *Communicator*, from the Canadian Association of Agri-Retailers; *Conservator*, from Ducks Unlimited; *Convenience & Car Wash Canada*, *Marketplace*, *Western Hotelier*, and another Market Zone product, *Canadian School Counsellor*.

The *Journal* team consists of Publisher Trevor Shirtliff, Associate Publisher Donna Billey, Editor Lilliane Fiola, Art Director Leigh Mackenzie, and Sales Executive Tania Moffat. The group was notified earlier in the week that the *Journal* had been shortlisted along with *Conservator* and *Canadian School Counsellor*, "We were very excited to learn that both of our entries had been named as finalists in this year's competition. The hardest part for me was trying to decide which one of our magazines I preferred to see win. However in the end I was very pleased with the result," said Shirtliff.

Published in partnership with the Canada Green Building Council, the *Canadian Journal of Green Building & Design* is a national publication, reaching more than 50,000 readers across the country, who all share a common goal: "Building with Purpose".

Published five times a year, the magazine addresses topics of interest and issues of concern to Canada's sustainable building professionals—architects, engineers, contractors, and building owners who all have an equal, vested interest in the environment. The *Journal* is a niche publication, addressing LEED® professionals from all sectors, making it a highly informative, well-read publication that is of benefit to all. Today's green building trends will be

tomorrow's common practices; *Canadian Journal of Green Building & Design* is the source for this country's sustainable building initiatives.

The Manitoba Magazine Awards (the Maggies) were first introduced in 2009 and recognize achievement in editorial excellence and design, as well as marketing, online development, and public events and programming. The awards are also a celebration of the diversity of magazine titles produced in the province, that serve business and association, as well as arts, literary and consumer audiences in Manitoba, across Canada, and throughout North America.

The judges were novelist and short-story writer Steven Benstead; Chair of the Department of Rhetoric, Writing, and Communications at the University of Winnipeg, Judith Kearns; journalist, writer, juried artist, and illustrator David Roberts; and editor of the Tab and Detour sections of the *Winnipeg Free Press*, Jill Wilson.